

FOR IMMEDIATE RELEASE

EVERY TICKET CHANGES LIVES: ALLIED AGAINST ABUSE DAILY RAFFLE RETURNS
Tickets available September 15 for annual fundraiser supporting Birchway Niagara

NIAGARA FALLS, ON, September 9, 2026 – Ten dollars can buy a chance to win. At Birchway Niagara, it can also help create safety for a woman or child experiencing abuse.

Tickets go on sale September 15 across South Niagara for Birchway Niagara's 2026 Allied Against Abuse Daily Raffle. Only 8,000 tickets have been printed, with every \$10 ticket helping to fund shelter and supportive services for women and children experiencing abuse.

Members of the media are invited to join Birchway Niagara and Royal LePage NRC for the official Allied Against Abuse Daily Raffle Kick Off Party on Tuesday, September 15 from 10:30 a.m. to noon at Royal LePage NRC, 4850 Dorchester Rd., Niagara Falls. The event will provide an opportunity to learn more about this year's raffle and the community support that makes it possible.

Every 15 raffle tickets sold will raise the equivalent of the cost of providing one night of safe shelter at Birchway Niagara.

"Every ticket really does make a difference," says Jennifer Gauthier, Executive Director of Birchway Niagara. "Fifteen of the 45 beds in our shelter are funded entirely through the generosity of our community. Fundraisers like the Allied Against Abuse Daily Raffle help ensure those beds remain available when a woman reaches out to us for a safe place for herself and her children."

Raffle ticket holders will have a chance to win every day throughout November, which is Woman Abuse Prevention Month in Ontario. A total of 34 draws will take place over 30 days, with some days featuring more than one prize. Most prizes are cash or gift cards, including two \$1,000 cash prizes.

Every ticket can win more than once. After each daily draw, the winning ticket is returned to the pool and remains eligible for all subsequent draws.

Those who purchase their tickets by October 19 will also receive an additional chance to win in the raffle's Early Bird Draw.

The prizes have been donated by individuals, businesses and organizations from across the community who have joined Birchway Niagara as allies against abuse. Birchway Niagara's dedicated volunteers also play an important role in the raffle each year, reaching out across

the community to help secure the prizes that make this popular raffle possible, as well as selling tickets to friends and family.

Royal LePage NRC is returning as the raffle's print sponsor and will also make tickets available at participating offices throughout Niagara.

The partnership reflects a longstanding commitment to supporting women and children experiencing abuse. The Royal LePage Shelter Foundation supports women's shelters and domestic violence prevention programs across Canada, while Royal LePage NRC realtors have become important local allies to Birchway Niagara, raising tens of thousands of dollars annually in support of shelter services.

"Helping people find a place to call home is at the heart of what we do, and everyone deserves to feel safe in their home," says Brad Johnstone, Broker of Record/Owner, Royal LePage NRC. "Our team is proud to continue supporting Birchway Niagara and the women and children who rely on its services. Whether someone buys a raffle ticket, makes a donation or finds another way to get involved, every act of support helps build a safer community."

Tickets are \$10 each and are available at participating Royal LePage NRC offices and numerous businesses and organizations across South Niagara.

For raffle details, prize information and a complete list of ticket sales locations, visit birchway.ca/events/detail/raffle.

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For media inquiries or additional information, please contact:

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About Birchway Niagara

Birchway Niagara provides safe shelter and support services to individuals experiencing abuse in South Niagara. Services include emergency shelter, a 24-hour support line, counselling, legal advocacy, housing support, child and youth services, outreach and after-care, as well as prevention and public education programs. Birchway Niagara operates a 45-bed emergency shelter, with 15 of those beds funded entirely through community support. Birchway Niagara envisions a community without abuse and engages individuals and organizations to become allies against abuse to break the cycle of violence for all individuals regardless of race, gender, age, or economic status.

For more information, visit birchway.ca.