



Sept. 19-25<sup>th</sup>

It's almost time for  
smile cookie™



Women's Place of South Niagara Inc.  
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[womensplacesn.org](http://womensplacesn.org)

For Immediate Release

**PORT COLBORNE TIM HORTONS LOCATIONS TO SUPPORT WOMEN'S PLACE DURING SMILE COOKIE CAMPAIGN - SEPTEMBER 19-25**

PORT COLBORNE, ON, September 13, 2022 (*Revised September 14*) – This year, Tim Hortons restaurants across Canada will be hosting **Smile Cookie week** from **September 19-25**. This annual fundraiser features the iconic chocolate chunk cookies topped with pink and blue icing and raises millions of dollars for charitable organizations from coast-to-coast-to-coast.

For 2022, the three **Tim Hortons locations in Port Colborne will be donating 100% of the proceeds of their campaign to Women's Place**. The thousands of dollars that will be raised will help members of our community experiencing domestic violence by supporting outreach offices at Port Cares in Port Colborne, as well as services for women and children across South Niagara, including safe shelter.

**Cookies will be sold for \$1 each plus tax and will be decorated by volunteers throughout Smile Cookie week, including:**

**Mayor Steele & Port Colborne Fire Chief Scott Lawson** (Wednesday, September 21: 9 a.m. – 11 a.m. at the 197 Main St. East location.

**MPP Jeff Burch** (Friday, September 23: 9 a.m. – 11 a.m. at the 197 Main St. East location)

Members of the **Niagara IceDogs** (Saturday, September 24: 5 p.m. – 7 pm. At the 197 Main St.

East location)

Members of our community can help build excitement by getting their cookies from their local restaurant (including through apps like Uber Eats), treating their friends, family members and colleagues to a smile, and by sharing pictures on social media using the hashtags #smilecookie #portcolborne. Local schools, community groups and individuals can also volunteer their time and participate in challenges to help promote sales.

**Individuals and organizations can even make a bulk pre-order by dropping off an [order form](#) at their local restaurant.**

The Smile Cookie program started in 1996, raising funds for Hamilton Children's Hospital. 26 years later, 100% of the proceeds from each Smile Cookie is still donated to charities and community groups across Canada. Last year, the campaign raised a record-breaking \$12.2 million for over 600 organizations. In 2022, more than 625 different charities will benefit from the week-long campaign.

*To learn more about Women's Place and how this campaign will help to support women and children in Niagara, please contact Amanda Braet, Director of Development and Stewardship at 905-356-3933 ext. 240 or [amanda@wpsn.ca](mailto:amanda@wpsn.ca) or visit the Women's Place website at [womensplacesn.org](http://womensplacesn.org).*

*For more information about the Smile Cookie campaign in Port Colborne, contact restaurant owner Shannon Petlichkov at [shannondonuts@hotmail.com](mailto:shannondonuts@hotmail.com). You can also learn more about the history and impact of the Smile Cookie campaign across Canada by [clicking here](#).*

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