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For Immediate Release

Registration Now Open for March 4 Brunch, Bid & Bowl Event in Support of Women's Place

NIAGARA FALLS, ON, December 21, 2022 – Women's Place is excited to announce the return of their popular "Brunch, Bid & Bowl" event presented by Niagara Casinos. Registration for this March 4th event is now open at <u>brunchbidandbowl.org</u> for individuals wishing to participate in a day of fun and fundraising in support of local domestic violence services.

This year's event will once again be hosted by <u>Layne the Auctionista</u>, an energetic "philanthrotainer", who will ensure that participants have a fun day while helping to raise a projected \$55,000 to support Women's Place's recently expanded shelter and satellite services. Participants will help reach this goal by asking their friends and family members to sponsor their bowling team, bidding in impressive live and silent auctions, and by taking part in a "head and tails" activity in which they can win a \$500 gift card donated by the Outlet Collection at Niagara.

Participants in this year's event will also be the first to learn more about exciting changes coming to Women's Place, including a new name and brand that will reflect how domestic violence services are evolving in our community.

WHAT:A one-day event in which participants will enjoy a buffet-style brunch,
live & silent auctions, a "heads and tails activity", and two games of
bowling.

WHEN/WHERE:Saturday, March 4, 2023 (The event will also celebrate International
Women's Day, which happens annually on March 8).

9:30 a.m. – Doors open at Club Italia (2525 Montrose Rd, Niagara Falls) 2:30 p.m. - Bowling starts at Cataract Bowl (7906 Lundy's Lane, Niagara Falls)

- WHO: This event is suitable for adults, youth and children. It is a great opportunity for friends, family members and colleagues to come together for a wonderful cause and a great time!
- **COST:** There is no registration fee for teams of 6-8 players who reach the minimum fundraising goal of \$800. Bowlers may also register individually if they would like Women's Place to find them some teammates by joining one of our "Bowling Buddies" teams (\$100 fundraising minimum). Guests who do not wish to bowl can also register to take part in the brunch, auctions and "heads and tails" portions of the event only paying \$60 for adults and \$40 for children 9 and under.

HOW: Registration is now open at <u>BrunchBidandBowl.org</u>

Questions regarding the event should be directed to Amanda Braet, Director of Development and Stewardship, at (905) 356-3933 ext. 240, <u>Amanda@wpsn.ca</u>.

Further information and resources related to this event and Women's Place can be found on the <u>agency's event page</u> or on their event registration and donation site at <u>brunchbidandbowl.org</u>. Images of previous year's events can be found on our <u>Media Relations</u> <u>page</u> or in our <u>Facebook photo albums</u>.

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