

CONTACT INFORMATION

Birchway Niagara

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FOR IMMEDIATE RELEASE

**BIRCHWAY NIAGARA'S "ALLIED AGAINST ABUSE DAILY RAFFLE" TICKETS NOW ON SALE
WITH DRAWS THROUGHOUT NOVEMBER**

NIAGARA FALLS, ON, September 10, 2024 – Royal LePage offices and other locations in Niagara are now selling tickets for Birchway Niagara's daily draw fundraiser, which returns this fall as the "Allied Against Abuse Daily Raffle". Tickets are only \$10, and purchases will support the compassionate, confidential services offered by Birchway Niagara to help survivors of abuse and stop the cycle of intimate partner violence.

Ticket purchasers will have a chance to win a prize every day this November, for 30 chances in total. Members of our community who purchase their ticket before the early bird deadline on October 14 will also have a chance to win a \$300 early bird cash prize donate by MicroAge. A full list of sales locations and prizes, which total over \$10,000, can be found on the Birchway Niagara website at www.birchway.ca/raffle.

Prizes for the daily draws have been generously donated by businesses and individuals across our community, including a grand prize of \$1,000, which was donated by an anonymous individual to honour survivors of domestic violence. Printing of this year's 5000 tickets has also been donated by [Royal LePage NRC](#) as part of their ongoing commitment to supporting women's shelters and domestic violence prevention through the [Royal LePage Shelter Foundation](#).

"At Royal LePage, our commitment to supporting women and children's shelters reflects our belief in fostering safe, nurturing communities," explains Royal LePage NRC Broker/Owner, Ryan Johnstone. "By purchasing a raffle ticket, you're not only getting a chance to win; you're actively contributing to a future where every woman and child has the chance to find safety and rebuild their lives. Join us in making a tangible difference—your support helps turn hope into action and ensures a brighter future for those in need."

The raffle's daily draws will take place throughout Woman Abuse Prevention Month, which is an annual awareness event that shines a light on gender-based violence and explores ways

that we can all help to address gender inequality. As Ontario's legislature continues to consider Bill 173, which would result in the province declaring intimate partner violence an epidemic, it has never been more important to raise funds and awareness to help end the cycle of violence in our communities.

"In July alone, [seven women in Ontario lost their lives to femicide](#)," explains Birchway Niagara's executive director, Jennifer Gauthier. "Our shelter continues to be full most nights. Supporting survivors and building a safer future can only happen with community support, and we are grateful to every person who steps up and shows that they are an ally by purchasing a raffle ticket this fall."

Complete details about the Allied Against Abuse Daily Raffle can be found on the agency's website at <http://www.birchway.ca/raffle>. To learn more about Birchway Niagara, you can also visit the Birchway Niagara media relations page at: <https://birchway.ca/about/media-relations/>.

For media inquiries or additional information, please contact:

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Birchway Niagara provides compassionate services to individuals impacted by violence. Formerly known as Women's Place, the agency evolved in 2022 by consolidating emergency shelter services at its Niagara Falls location on McLeod Rd. It continues to offer outreach services at offices across South Niagara. In March 2023, a new name and logo were announced to reflect the growing understanding that abuse is an issue that negatively impacts everyone. It is also a problem that everyone must solve. A new, inclusive name and logo will allow Birchway Niagara to engage more members of our community to end the violence.

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