

Brunch, Bid & Bowl



Birchway
N I A G A R A

Sponsorship Package

March 8, 2025

Club Italia

2525 Montrose Rd, Niagara Falls, ON L2H 0T9

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About Birchway Niagara

Birchway Niagara owes its existence to the work of members of our community who saw a need to support women and children experiencing domestic violence. It was through their hard work that two women's shelters opened in Welland and Niagara Falls in the early 1980s. In 1997, the two sites both became part of the same organization and Serenity Place (Welland) and Nova House (Niagara Falls) together became known as "Women's Place of South Niagara Inc."

In 2022, significant changes were made to domestic violence services in South Niagara. Serenity Place closed and a new satellite office opened in Welland to continue domestic violence support in this community. To meet the increasing need for domestic violence services, the doors opened on a newly expanded shelter in Niagara Falls, increasing the total safe beds operated by Women's Place from 30 to 40.

Change continued in 2023 when Women's Place changed its name to Birchway Niagara. While the core of Birchway's services continue to protect and empower women and children impacted by abuse, the new inclusive name represents a growing understanding that abuse is an issue that impacts everyone. It is also a problem that must be solved by everyone. As Birchway evolves and grows, we will work toward addressing the root causes of abuse, engaging members of our community regardless of their race, age, gender, sexuality or economic status.

We will be a shoulder to lean on, a voice to advocate for, a space to feel safe in, an ally to trust, a guide to navigate, and a counsellor to heal for everyone affected by all forms of abuse.

About Brunch, Bid & Bowl

Brunch, Bid and Bowl brings together 250+ members of the community while raising funds for and awareness of gender-based violence and abuse.

The event features a buffet-style brunch hosted by Club Italia. Attendees have the opportunity to participate in a silent auction, an exciting live auction hosted by Layne the Auctionista, as well as an interactive “heads or tails” game. Following brunch, participants then head to Cataract Bowl where they and their teammates can bowl the afternoon away to help strike out violence in their community.

The event is a fun opportunity for friends, family, staff and other community groups to come together in support of a great cause and celebrate International Women’s Day. Opportunities to customize your experience include:

- Participating in brunch, bidding and bowling.
- Participating in brunch and bidding.

Last year’s event raised over \$80,000, thanks to the generous support of community members and partners.



Brunch Sponsor

Brunch Sponsor benefits include:

- Signage on every brunch table hosting 250+ guests.
- Recognition on Birchway Niagara's social media.
- Recognition on website.
- Recognition on event program.

The value of the Brunch Sponsorship is \$500



Lane Sponsor

Lane Sponsor benefits include:

- Signage at Cataract Bowl hosting approximately 150 guests.
- Recognition on Birchway Niagara's social media.
- Recognition on website.
- Recognition on event program.

The value of the Lane Sponsorship is \$250





Making Your Life-Changing Gift

Birchway Niagara is grateful for your consideration of this sponsorship package.

If you have any questions or are ready to become an ally against abuse and make your life-changing gift in support of this event, please reach out using the information below. If there is an opportunity to discuss this package in person, we would be delighted to speak with you and your organization.

Teagan Foord

Fundraising and Events Manager
905-356-3933 ext. 241

Cheques can be made payable
and mailed to:

Birchway Niagara
8903 McLeod Road
Niagara Falls, ON, L2H 3S6
(attn: Fundraising and Events Manager)

E-Transfers can be directed to:
businessmgr@wpsn.ca

Thank you!